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Integrated management of forest
resources in CEE countries in the
context of the new EU forest strategy

Book of abstracts

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29 October 2021**

**Forestry Faculty, "Ștefan cel Mare" University
Suceava, Romania**

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context of the new EU forest strategy**

BOOK OF ABSTRACTS

Edited by:

Mihai-Leonard Duduman, Liviu Nichiforel, Ciprian Palaghianu

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Forest Bioeconomy Session

Small and medium forest-based enterprises: organization of business processes in Južnokučajsko forest region

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The business of small and medium enterprises (SMEs) is of great importance in all countries as it contributes to economic development, primarily through the development of individual sectors of the economy. Contractors for forest services have an important role in forest management and the implementation of the annual cutting rate, i.e. in the efficient management of the timber supply chain, and represent a link between forest owners and enterprises within the wood industry. This research aims to find out about the organization of business processes within SMEs in the forestry and wood industry in the Južnokučajsko forest region (JKFR). Primary data were collected in two phases. In the first phase, data were collected by conducting surveys with 43 representatives of SMEs from the forestry, primary and final wood processing sectors, which operate on the territory of JKFR. In the second phase, data were collected by conducting interviews with six representatives of "leading" enterprises, as well as four representatives of institutions and interest organizations in charge of the forestry, wood industry, and SME sector in Serbia. JKFR was chosen because it has a high forest cover, a large share of privately-owned forests, as well as because the largest primary wood processing company in East-Serbia is located within the region and developed furniture industry. Almost ½ of SMEs in forestry perform their activities in state forests, but they also cooperate directly with private forest owners (PFOs). Primary wood-processing enterprises usually procure raw materials from PFOs, and enterprises for final wood processing from sawmills. Representatives of leading enterprises, institutions, and business-professional and interest organizations believe that certain subsidies are needed to encourage the modernization of equipment, as well as enterprises' connection for the joint export of products.

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